News for the Week of October 16, 2017

EWDD GM JAN PERRY SPEAKS AT LA DISABILITY MENTORING DAY
Jan Perry, General Manager of the City of Los Angeles Economic and Workforce Development Department (EWDD), delivered remarks at the City’s Disability Mentoring Day 2017, sponsored by the City of LA’s Department on Disability. The event provides an opportunity for students and job seekers with disabilities to shadow City employees on a work day to get a sense of life in the workforce. In support of this effort to assist disabled workers, earlier this year, EWDD partnered with the Los Angeles Speech and Language Therapy Center to establish the first HIRE LA’s Youth worksite to offer job training to youth with Autism Spectrum Disorder. Participants at this site have the opportunity to practice social skills needed to succeed in the workplace at the United Parcel Service (UPS) Workforce Learning Lab in Culver City. Also, on October 5, 2017, the Hollywood WorkSource Center held a Disability and Resource Fair in recognition of National Disability Employment Awareness Month. EWDD is currently exploring more ways to partner with the City’s Department on Disability to help place more persons with disabilities at jobs through EWDD’s YouthSource and WorkSource centers. “We’re here, we’re supportive, we’re part of the family and we’re going to continue to move forward and make sure that everyone who wants to work has the opportunity to work,” Jan said.

MID-CITY BSC HELPS ENTREPRENEUR REFINANCE AND EXPAND BUSINESS
The Mid-City BusinessSource Center assisted Mrs. Genny Alberts in obtaining a $650,000 loan to save and expand her business, Genessy Management and Development LLC. Genny’s business offers managerial services of residential buildings to nonprofits that serve the homeless and low-income individuals and families. Due to the loss of her beloved son who was managing the business, Genny had a difficult time operating and focusing on the business. She borrowed money from a high-interest lender to help keep her business operating. Earlier this year, she met a loan counselor at the Mid-City BusinessSource Center, run by EWDD partner PACE. By July 2017, Genny’s loan counselor helped her refinance her debt and get an initial $50,000 loan with much lower interest. Afterwards, the counselor worked closely with Genny to improve her business, helping her get approved for an additional $650,000 loan from First General Bank to expand in August 2017. Genny credits the Mid-City BusinessSource Center for giving her business new life and meaning. “Without the BusinessSource Center, I don’t know where the business would be today,” she said.
Para Los Niños YSC participants attended the Cash for College event at LATTC

Kevin Castillo received a $1,000 scholarship at the event. The event serves more than 6,000 students and families annually, providing college life seminars, financial aid presentations, scholarship information, along with a personal statement help center and representatives from colleges and universities nationwide.

BHTYC and EWDD Help Youth Land Internship at LA Fire and Pensions

The Boyle Heights Technology YouthSource Center (BHTYC) recently assisted a participant in pursuit of his dream of a career in law enforcement, by helping him land an internship with Los Angeles Fire and Police Pensions (LAFPP). Alejandro Hernandez, 20, was honorably discharged from the U.S. Marines due to a medical condition. Alejandro’s girlfriend introduced him to the BHYTC to help him find a career path. At BHTYC, Alejandro completed work readiness training, an internship prep course and financial literacy training. He also completed his guard card training and obtained a Protection Officer Certification. Alejandro’s career coach recently assisted him in completing an LAPD application. He had successfully passed the written exam and was preparing for the physical agility test when another opportunity arose with LAFPP through an internship offered through EWDD. Alejandro applied, interviewed and was offered the position. “I love working at the LAFPP office, where they are very hands on with me and believe in developing their staff,” he said. “This position will look amazing on my resume!” Alejandro said that he is incredibly happy and proud of his accomplishments this year and he plans to pursue a career in government after earning his college degree.
BUSINESS METRICS:

<table>
<thead>
<tr>
<th>LABSCs Reporting:</th>
<th>North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor</th>
</tr>
</thead>
<tbody>
<tr>
<td>LABSCs Not Reporting:</td>
<td>None</td>
</tr>
<tr>
<td>Pre-Startups Enrolled</td>
<td>18</td>
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<tr>
<td>Pre-Startups Assisted</td>
<td>24</td>
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<tr>
<td>Start-ups/Operating Businesses Enrolled</td>
<td>17</td>
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<tr>
<td>Start-ups/Operating Businesses Assisted</td>
<td>20</td>
</tr>
<tr>
<td>Workshops: Number of Clients Attended</td>
<td>63</td>
</tr>
</tbody>
</table>

WORKFORCE METRICS:
(arrows indicate weekly trend)

JobsLA (online and mobile)

- 94,068 Page Views
- 32.9% New Visitors
- 4,655 New Sessions
- 537 Registrations

WorkSource Centers

- 535 Enrollments
- 4% Increase

“Updates” is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org