News for the Week of October 2, 2017

BHTYC STUDENTS COMPLETE DRONE PILOT TRAINING
Thirteen students at the Boyle Heights Technology YouthSource Center (BHTYC) recently completed a Drone Pilot Training program, readying them for a career in an emerging key growth industry. The Drone Pilot Training is funded by the City of Los Angeles Workforce Development Board (WDB) Innovation Funds, and WIOA, in partnership with the City of Los Angeles Economic and Workforce Development Department (EWDD), East LA College and the Tesla Foundation. The students completed the intensive three-week, 27-hour training on Thursday, September 28, 2017. In the coming weeks, all students will participate in a paid internship and take an aerial flight instructor exam to obtain their commercial license. BHTYC plans to launch a second cohort shortly. With the increasing popularity of drones, also known as Unmanned Aerial Systems (UAS) or Unmanned Aerial Vehicles (UAV), the training the students received prepares them for possible jobs in film-making, photography, real estate and public safety.

EWDD AWARDED $790,000 GRANT FROM U.S. DEPARTMENT OF JUSTICE
EWDD and the City’s WDB were awarded a $790,000 grant that provides funding for EWDD programs dedicated to improving reentry outcomes for incarcerated youth. Awarded by the U.S. Department of Justice, Office of Juvenile Justice and Delinquency Prevention (OJJDP) through the Second Chance Act Program, the grant supports counties and states in refining and
implementing improved collaborative strategies to address the challenges of reentry and recidivism reduction. The grant period is for two years and began on October 1, 2017. EWDD and WDB will apply the funds to the Los Angeles Performance Pilot Partnership (LAP3) to implement a regional plan to reduce juvenile recidivism rates and improve education, workforce, and housing outcomes for disconnected youth. This integrated approach includes supporting positive social relationships for youth through educational and vocational training, promoting positive social relationships during reintegration into the community and education programs that provide parenting skills for incarcerated and post release parents, along with support services, legal aid, work readiness, and job development and placement. Using the LAP3 model, the grant funding will be used for a program modeled on several of EWDD’s successful initiatives:

• Boyle Heights Technology YouthSource Center High Risk High Need (HRHN) Program that serves probation youth ages 16-19 referred by school-based Probation Officers. Services include job readiness and financial literacy training, college preparation, college tours and other youth development activities
• Boyle Heights Technology YouthSource Center Second Chance Program that serves probation youth ages 16-24 through training in green construction technologies. The program also provides intensive case management, mental health/substance abuse counseling and job readiness training.
• Los Angeles Regional Initiative for Social Enterprise (LA:RISE), which has built a pathway from unemployment, to transitional employment, to permanent work for youth or individuals that have been previously homeless and/or incarcerated.

VERNON-CENTRAL WSC HELPS JOB SEEKERS FIND WORK AND NEW FRIENDS

The Vernon-Central WorkSource Center at Los Angeles Trade Technical College (LATT) recently placed four women at jobs with a national supplier of home, gift and stationary products. Eloisa Madueno, Jazmina Chavarria, Margarita Santos, and Sandra Flores struggled for months to find employment due language barriers. A career coach at the Vernon Central WSC, run by EWDD partner Coalition for Responsible Community Development (CRCD), provided the women assistance with resume building, interview techniques, and job leads. The coach helped them build resumes and prepared them to interview for a packing associate position with Punch Studio LLC, based in Culver City. They were all hired and began work the following week. They are now employed and enjoying their jobs, schedules, and friendship.

(L to R): Punch Studio Assistant Manager Esmeralda Soto, Margarita Santos (participant), Jocelyn Rodriguez (career coach), Eloisa Madueno (participant), Jazmina Chavarrria (participant), and Sandra Flores (participant).
LAID OFF FROM HOME DEPOT, LATTC WSC HELPS VETERAN FIND WORK IN HVAC

When U.S. Army Veteran Jaime Ramirez was laid off earlier this year, the Vernon-Central WorkSource Center at LATTC helped him transition into a new career in the trades. Jaime lost his job at Home Depot in March 2017 and he struggled to find stable employment with a career pathway. He said he always had a mechanical aptitude and an ability to repair equipment, but he did not have the resources to cover the cost of training. At the Vernon-Central WorkSource Center, a Veterans Career Coach provided Jaime guidance to help him achieve his career goals. After an initial assessment to fine tune his interests, Jaime began a two-month training in Heating Ventilation and Air Conditioning (HVAC) technology and repair. Jaime recently started working as a service technician at Aire-Rite Air conditioning and Refrigeration, Inc. Jaime said that the training he received was the reason he was able to obtain employment and he never imagined that he could get an opportunity to take an HVAC course through a funded program. Now, Jaime said, he will finally achieve his dream of working in a trade with career pathways and upward mobility.

CENTRAL WEST BSC HELPS ENTREPRENEURS OPEN STEVIE’S CREOLE CAFE

The Central West Region BusinessSource Center provided financial guidance and loan assistance to a former child actor, Stephen Perry, helping him and his business partner realize their dream of opening a Southern Creole restaurant in Los Angeles. Stephen and his business partner Rita Linton, opened Stevie’s Creole Café in 2016. After investing their savings on tenant improvements to bring the Mid-Wilshire restaurant space up to code with the health department, Stephen and Rita needed additional funding to actually open the business. A loan counselor at the Central West Region BusinessSource Center assisted with financials and analyzed their business and cash flow. After helping them with their loan application, they secured a $60,000 small business loan. With ongoing help from the BSC, Stevie’s Creole Café will celebrate its 1-year anniversary next month, where it will continue to serve its signature dishes: smokey fried chicken and banana corn bread. Stephen and Rita said, “We are looking forward to grow our business and we are grateful for the service we received from the Central West BusinessSource Center. Without their help and support, we would not have been able to get the business running!”
BUSINESS METRICS:

<table>
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<tr>
<th>LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor</th>
<th>None</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-Startups Enrolled</td>
<td>32</td>
</tr>
<tr>
<td>Pre-Startups Assisted</td>
<td>38</td>
</tr>
<tr>
<td>Start-ups/Operating Businesses Enrolled</td>
<td>29</td>
</tr>
<tr>
<td>Start-ups/Operating Businesses Assisted</td>
<td>29</td>
</tr>
<tr>
<td>Workshops: Number of Clients Attended</td>
<td>178</td>
</tr>
</tbody>
</table>

WORKFORCE METRICS:
(arrows indicate weekly trend)

JobsLA (online and mobile)

- 99,748 Page Views
  - 0.5% \(\downarrow\)
- 4,371 New Sessions
  - 10.8% \(\downarrow\)
- 30.4% New Visitors
  - 3.5% \(\downarrow\)
- 667 Registrations
  - 0%

WorkSource Centers

- 1,553 Enrollments
  - 17% \(\downarrow\)

"Updates" is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org

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