News for the Week of January 8, 2018

WATTS/LA WSC HOSTS JORDAN DOWNS REDEVELOPMENT JOB FAIR

The Watts/Los Angeles WorkSource Center (WSC) is hosting the Jordan Downs Redevelopment Job Fair January 11th, where local residents will have an opportunity to interview for 54 slots for work as framers, plumbers, general labors, iron workers and other construction jobs. Hiring priority will be given to Jordan Downs residents, Watts residents, YouthBuild participants (a program designed to help low-income youth ages 16-24 gain construction experience) and City of Los Angeles residents, said Pamela Paige, Workforce Development and Section 3 Manager at the Watts/Los Angeles WSC. “We want the customers who live here,” she said. Contractors are conducting interviews to fill positions between now and April 2018. More than 200 applicants are expected to attend. Those selected will receive Occupational Safety and Health Administration (OSHA) 10-hour safety training and OSHA 30-hour construction training from the Watts/Los Angeles WSC, in partnership with Coastline Community College. Job fair organizers are also actively recruiting female construction workers and are working closely with the organization Women In Non Traditional Employment Roles (WINTER) to hire women for the project. The job fair is part of an ongoing effort by the Watts/Los Angeles, the Southeast Los Angeles and the Vernon Central/Los Angeles Trade Technical College (LATTC) WorkSource Centers, and the Youth Opportunity Movement Watts YouthSource Center to hire locals for the Jordan Downs Redevelopment project.
In 2008, a plan was initiated by residents, stakeholders and the Housing Authority of Los Angeles (HACLA) to rebuild Jordan Downs into a mixed-use, mixed-income community and vibrant urban village that will serve as a national model for the renewal of public housing. The Watts/Los Angeles WSC anticipates another job fair in the next month or so to hire construction workers, security guards and retail staff for the upcoming Jordan Downs Plaza, Pamela said.

**EWDD ASSISTS WITH HIRELAX APPRENTICESHIP READINESS PROGRAM**

EWDD WorkSource Centers are playing an active role to help find qualified candidates from South Los Angeles for the HireLAX Apprenticeship Readiness Program, which will help participants work toward a career in construction with union benefits. This latest program is part of EWDD’s ongoing effort to help South LA residents get hired for LAX projects, which began several years ago when EWDD staff helped locals from the Jordan Downs Housing Projects get hired for the Century Boulevard Extension Project, which filters to LAX, staff said. A mandatory orientation is scheduled from 8:30am to 12pm on Saturday, January 20, 2018. For more information click here.

**SOUTH LOS ANGELES BSC HELPS CONTRACTOR CREATE AND RETAIN JOBS**

The South Los Angeles BusinessSource Center (BSC) recently helped Sergio Armas, president of Adolfo’s Contractor Corporation, obtain a $75,000 business loan to retain 10 jobs and create up to 12 new positions. In fall 2017, Adolfo’s Contractor Corporation’s bid was selected for a large project that required the purchase of new equipment and 10 new staff. Sergio needed a loan in a short time frame to provide upfront financing for the project. At a South Los Angeles BusinessSource Center event at Harbor College in Wilmington, CA, Sergio met with a bilingual business consultant who identified his needs and provided guidance in Spanish about the lending process and loan requirements. After helping Sergio identify a lender and develop a loan package, Sergio’s $75,000 loan was approved. Sergio said he was extremely thankful for the South Los Angeles BusinessSource Center’s assistance and the Center’s bilingual staff, whose skills helped the process run more smoothly.

Although this was a major accomplishment, the work with Adolfo’s Contractor Corporation has just begun. The South Los Angeles BusinessSource Center is committed to continuing to work with Sergio through 2018 to fully optimize his business and help develop a strategic business plan.
BUSINESS METRICS:

<table>
<thead>
<tr>
<th>LABSCs Reporting:</th>
<th>North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor</th>
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</thead>
<tbody>
<tr>
<td>Pre-Startups Enrolled</td>
<td>13</td>
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<tr>
<td>Pre-Startups Assisted</td>
<td>17</td>
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<tr>
<td>Start-ups/Operating Businesses Enrolled</td>
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<tr>
<td>Start-ups/Operating Businesses Assisted</td>
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<tr>
<td>Workshops: Number of Clients Attended</td>
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WORKFORCE METRICS:  
(arrows indicate weekly trend)

JobsLA (online and mobile)

- 89,953 Page Views
- 36.7% New Visitors
- 5,065 New Sessions
- 343 Registrations

WorkSource Centers

- 368 Enrollments
- 25%

“Updates” is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org