News for the week of January 30, 2017

KOREAN CHURCHES FOR COMMUNITY DEVELOPMENT (KCCD) HOLDS PRESS CONFERENCE WITH EWDD & WORKFORCE DEVELOPMENT BOARD (WDB) TO ANNOUNCE FUNDING OF $125,000 IN WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA) MONIES FOR THE LINGUISTICALLY ISOLATED

A total of $875,000 in Workforce Innovation and Opportunity Act (WIOA) monies has been awarded as part of the EWDD and WDB taskforce on Underrepresented Populations. The following contractors have been procured through a Request for Proposals to increase access to the City’s Workforce Development System for Homeless Individuals/Vulnerable Populations: $125,000 for ex-offenders by the Volunteers of America-LA, $125,000 for linguistically isolated individuals by the KCCD, $125,000 for men of color by Hospitality Training Academy, $125,000 for older workers by Central City Neighborhood Partners, $125,000 for older workers by Los Angeles Valley College, $125,000 for transgender individuals by Special Services for Groups, and $125,000 for homeless youth by the LA LGBT Center. Programs started January 2017, with a contract term of February 2017 through December 2018.

Vernon-Central Network YouthSource Program Success Story:
At 21, Pablo Azurdie was ready for a change—and he was willing to “do what it takes” to make that change happen. He went to the Coalition for Responsible Community Development’s Vernon-Central Network YouthSource Program (VCN) with no high school diploma and no resources aside from his own drive and ability. Mr. Azurdie enrolled into CRCD’s VCN YouthSource Program in the 2014/2015 program year and attended CRCD Academy to finish the credits he needed to get his high school diploma. Pablo also completed the
required work hours at CRCD’s social enterprise, and contributed to neighborhood safety by cleaning up violence-inducing graffiti and removing garbage and illegal dumping from the Vernon-Central neighborhood. Mr. Azurdie also participated in the City of LA’s Summer Youth Employment Program in both 2015 and 2016. When Pablo graduated from CRCD’s VCN Youth-Source Program in 2016, he had obtained his high school diploma, a work readiness certificate, and a portable, construction-industry recognized Home Builders Institute Pre-Apprenticeship Certificate Training Certification. He had secured temporary employment with CRCD Enterprises and completed CRCD Enterprises’ signature Job Education Training program. Post-VCN, Mr. Azurdie is currently enrolled in LA:RISE, a program of the City of Los Angeles Economic and Workforce Development Department, and he is completing 300 hours of hands-on work development training and receiving a steady paycheck in conjunction with support services to help him prepare for the next step on his career path.

Harbor BusinessSource Center helps gym launch 2nd location and create 16 jobs:
Karl Eng, owner of City Athletix at 626 Wilshire Blvd #100 Los Angeles, CA 90017, became a Harbor BusinessSource client three years ago, when he was first thinking of expanding his business. Karl owned a gym outside the City of Los Angeles but wanted to open a second location within the City. For two and half years, Karl worked with the Harbor BusinessSource consultants to launching his second location. Finally, in the summer of 2016, Karl opened his second location in Koreatown, creating 16 jobs. Karl has continued to work with Harbor BusinessSource consultants to improve his business, and in January 2017, City Athletix was approved for a $350,000 loan to help promote new memberships and stabilize the new location.

Neighborhood Council Purposeful Aging Town Hall - improving lives of older adults:
On Tuesday, January 31st, EWDD General Manager Jan Perry presented the EWDD initiatives developed in response to the Mayor’s Executive Directive #17 (Age-Friendly City Initiative: Purposeful Aging LA) at the Neighborhood Council Purposeful Aging Liaison Town Hall. Organized by the Department of Neighborhood Empowerment, the Town Hall was an opportunity for the Neighborhood Council Purposeful Aging Liaisons to share best practices from the neighborhood, and to meet and engage with City leaders to discuss the goals of the Initiative to “to improve the lives of today’s older adults and to create a better tomorrow for future generations”. General Manag-
er Perry described the Department’s efforts to support employment opportunities for older adults, including continuing funding to current older worker initiatives such as the LA Fellows at Los Angeles Valley College, formalizing a partnership with AARP to bring in their resources to the WorkSource Centers/America's Job Centers of California, and evaluating the effectiveness of the WorkSource System in providing employment opportunities, counseling, and other career services to older workers.

BUSINESS METRICS:

<table>
<thead>
<tr>
<th>LABSC’s Reporting: North Valley, West Valley, South L.A., Mid City, Central West, Hollywood, South Valley, Harbor and East L.A.</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>LABSC’s Not Reporting: None</td>
<td></td>
</tr>
<tr>
<td>Pre-Startups Enrolled</td>
<td>59</td>
</tr>
<tr>
<td>Pre-Startups Assisted</td>
<td>55</td>
</tr>
<tr>
<td>Start-ups/Operating Businesses Enrolled</td>
<td>38</td>
</tr>
<tr>
<td>Start-ups/Operating Businesses Assisted</td>
<td>28</td>
</tr>
<tr>
<td>Workshops: Number of Clients Assisted</td>
<td>133</td>
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</tbody>
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WORKFORCE METRICS:

(Arrows indicate weekly trend)

JobsLA (online and mobile)

- Page Views (Up 2.6%)
- New Visitors (Down 2.5%)
- New Sessions (Down 4.1%)
- Registrations (Down 20%)

WorkSource Centers

- Enrollments (Up 40%)