

## SUPPLEMENTAL NARRATIVE

### STAKEHOLDER & COMMUNITY OUTREACH AND INVOLVEMENT IN TWO-YEAR REVIEW OF THE LOCAL PLAN

#### Outreach & Engagement Strategies to Secure Broad & Informed Stakeholder Input:

To inform its Local Plan Biennial Modification, the WDB conducted four stakeholder forums from November 29, to December 7, 2018, one of which was held after business hours. A full schedule of forums conducted can be found through the following link: <http://www.wiblacity.org/index.php/about-the-wdb/press-room/243-16-countywide-public-forums-on-workforce-development-strategies?tmpl=component&print=1&layout=default>

Stakeholder Forums were publicized via the WDB and the Economic and Workforce Development Department's (EWDD) websites. All 16 AJCCs and the City's 14 Youth Centers posted information regarding the forums (see attached fliers and Directive). The Directory of Local and Regional Planning Partners provided by CAWDB was utilized to conduct stakeholder forum outreach to partners that serve the CalFresh, Child Support, Competitive Integrated Employment, and English language learner populations. Invitations to the regional stakeholder forums were emailed to contacts on that list, and to the local CalFresh E&T administrators directly. Flyers were circulated in paper and digital form. To guide the stakeholder forum process, and to moderate the forums, the WDB utilized an in-house facilitator with a depth of experience in workforce development as well as in service provision for the populations that are the focus of the Plan Modification.

The following documentation on stakeholder outreach and engagement efforts for each of the four Stakeholder Forums conducted can be found in Exhibits **A-1 through A-7 (pages i-xvi)**: The facilitator used the following talking points to promote dialog and elicit input from stakeholders specific to each population:

#### TALKING POINTS FOR COMMUNITY FORUMS ON LOCAL WORKFORCE PLANNING

- What services and support do job seekers need to help prepare for and find work?
- What types of training are most needed in the area?
- Do people in the community have a good understanding of the programs and services that are available to them? If not, what is the best way to get the word out?

- Are there specific gaps between the services that are available and the services that people need? If so, how can we bridge those gaps?
- If you were writing the local workforce plan, what would your priorities be and why?

TALKING POINTS FOR STAKEHOLDER FORUMS ON PARTNERSHIP TO SUPPORT EMPLOYMENT & TRAINING FOR CALFRESH RECIPIENTS

- Are CalFresh Employment and Training programs currently available in the local area? If so, what services are provided and what organizations are providing them?
- What types of workforce services are most needed to help individuals receiving CalFresh benefits succeed in obtaining and retaining employment?
- What barriers to employment are faced by CalFresh recipients and what resources are available to address those barriers?
- What partnerships exist or could be developed between DPSS, the local workforce system, and other organizations that provide or could provide services to CalFresh recipients?
- How do partners work with one another and how do they share information?
- Are CalFresh recipients being referred to programs that prepare them for high demand jobs in the region's priority sectors? What services or systems are in place to help these recipients succeed in such programs and on the job?

Exhibit A-1 Flyers for the four Stakeholder Forums

Exhibit A-2 Email Bulletin Notifying Stakeholders of the Forums

Exhibit A-3 Attendee Lists for the Stakeholder Forums

Exhibit A-4 Notification of Forums to State Board

Exhibit A-5 Agendas of the Forums

Exhibit A-6 Forum PowerPoint Presentations

Exhibit A-7 Meeting Notes of Each Forum

Opportunities and Mechanisms for Public Comment: To further gain stakeholder input on its Plan Modification, the WDB issued a Notice of Availability of the Draft Modification for public review for a period of 30 days, from February 8 to March 10, 2019

Results of the Public Comments received, how they affected the draft and comments received in disagreement with plan can be found in **Attachment F on page xvi** [to be attached after the public comment period ends].