



NEWS

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City of Los Angeles Economic and Workforce Development Department
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NEWS RELEASE
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CITY OF LOS ANGELES ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT SEEKS A LAYOFF AVERSION PROVIDER

**REQUEST FOR PROPOSALS (RFP) Release Date - Friday, April 25, 2014
Submission Deadline - Tuesday, May 27, 2014, 5:00 p.m.**

The City of Los Angeles, Economic and Workforce Development Department (EWDD) today announced the release of a Request of Proposal (RFP) for organizations that will provide Layoff Aversion Program Services. The RFP asks respondents to provide services that include identification of eligible at-risk businesses, provide technical assistance, develop strategies for averting layoffs, and develop an early warning system to identify businesses about to downsize or close. Providers must work within a collaborative process of deploying partner services.

“This service is essential if we are to keep and grow businesses in Los Angeles. Too often small business owners think they must shutter their doors when profits show marginal declines. All they may need is technical assistance. Larger employers may simply need help with restructuring and not layoffs, said EWDD General Manager Jan Perry. We need specialists who can look for creative strategies to prevent businesses from failing.”

Eligible proposers are non-profit and/ or for-profit organizations, education/training institutions and public entities. They must be in good standing with the California Secretary of State, must have a thorough knowledge of the business environment in the city of Los Angeles, as well as demonstrate experience within the past year of having implemented successful and innovative layoff aversion strategies to strengthen business and retain jobs.

The RFP may be downloaded from the EWDD website at www.ewdd.lacity.org/about_bids.html as well as from the Los Angeles Business Assistance Virtual network website at (www.labavn.org).

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