A PROCUREMENT TRAINING PROGRAM
FOR VETERAN AND MINORITY BUSINESS OWNERS

The mission of the USC Bridges to Business Success Program is to provide procurement training to build the capacity of veteran and minority-owned businesses through developing business technical skills in order to improve their ability to gain access to capital and procurement opportunities.

WHO SHOULD APPLY
- Businesses in the Real Estate Asset Management industry, which may include: construction contractors, engineers, plumbers, electricians, landscape architects, and/or businesses in related fields
- Minimum 2 years in business

BENEFITS OF THE PROGRAM
- Become certified as a Veteran Business Enterprise
- Learn about Access to Capital from the Valley Economic Development Center (VEDC) and the Small Business Administration (SBA)
- Improve presentation skills to effectively communicate and present your business to compete for procurement opportunities
- Understand your business needs and gain the tools necessary to be better prepared for contract bidding
- Curriculum highlights a range of business technical training that enables strategic business planning, marketing, branding, and business law issues
- Become a member of the USC Bridges Program Alumni

DETAILS
- 10 consecutive Saturdays starting July 19
- Time: 9:00am – 1:00pm
- Location: USC Campus
- Cost: $499 Enrollment Fee

CONTACT
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REGISTRATION
http://www.uscbridgesprogram.com/#!registration/c217x

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