DATE: December 23, 2014

TO: LA's Workforce Development System

FROM: Jaime H. Pacheco Orozco, Director
Workforce Development System

SUBJECT: WDS DIRECTIVE NO. 15-09
REVISED WORKSOURCE CONTRACT PERFORMANCE
REQUIREMENTS

EFFECTIVE DATE
This directive is effective July 1, 2014.

PURPOSE
This directive modifies WorkSource contractors' “Common Measures” goals to align with the City’s final performance levels with the State.

BACKGROUND
On July 30, 2014, the State of California Economic Development Department (EDD) issued Draft Directive WSDD-107, enumerating the Workforce Investment Act (WIA) Common Measure Goals for each of the State’s Local Workforce Investment Areas (LWIA). The directive indicated the PY 2014-15 negotiations process would define local performance targets that are more aligned with current economic indicators and reflect Local Area service strategies.

Local areas that did not accept their proposed performance goals were to prepare and submit a data-driven analysis and their counter proposals for PY 2014 to the State Board by August 18, 2014.

Agreed Upon Levels of Performance
Economic and Workforce Development Department (EWDD) staff submitted a counter proposal and conferred with the State Board on August 19, 2014 to discuss the City’s performance goals. The table below provides a summary of the prior year’s goals, the State Board’s initial offer and the final goals agreed upon.
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</thead>
<tbody>
<tr>
<td>Adult Entered Employment</td>
<td>77.0%</td>
<td>60.0%</td>
<td>77.7%</td>
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<tr>
<td>Adult Employment Retention</td>
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<td>Adult Average Earnings (6 mo.)</td>
<td>$12,500</td>
<td>$13,050</td>
<td>$12,830</td>
<td>$12,850</td>
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<td>DW Entered Employment</td>
<td>78.5%</td>
<td>70.0%</td>
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<td>67.5%</td>
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<tr>
<td>DW Employment Retention</td>
<td>84.0%</td>
<td>86.0%</td>
<td>80.2%</td>
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<td>DW Average Earnings (6 mo.)</td>
<td>$15,000</td>
<td>$15,550</td>
<td>$15,020</td>
<td>$15,150</td>
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</table>

In absence of system goals for PY 2014-15, initial contractor goals were based on PY 2013-14 goals and the State’s proposed modifications to the statewide goals with the United States Department of Labor. As stated in the Workforce Investment Act Job Training Agreement, §5.B.1, “Contractor shall, at minimum, be held to the yearly State performance requirements, regardless of when the State notifies the City of the performance numbers.

All contractors’ goals will be modified to match the City’s final 2014-15 performance levels above. All modifications to contractor goals will be incorporated into contracts in upcoming amendments.

**REQUIRED ACTION**
Please attach a copy of this directive to your contract and provide the additional information to your staff for use in program performance planning.

**EWDD CONTACT**
Please contact your assigned program monitor if you have any questions about this directive.

JHP:GR:TJ