DATE:       May 3, 2019

TO:         LA's Workforce Development System

FROM:       Gerardo Ruvalcaba, Director
            Workforce Development Division

SUBJECT:    WDS INFORMATIONAL BULLETIN NO. 19-16
            INNOVATIVE LOCAL COLLEGE OPPORTUNITY PROGRAM
            ESTABLISHED BY ARIZONA STATE UNIVERSITY AND YOUTH
            POLICY INSTITUT E YOUTHSOURCE CENTER

EFFECTIVE DATE
This bulletin is effective upon date of issuance.

PURPOSE
An innovative local college opportunity program is being established by Arizona State
University (ASU) and our YouthSource partner Youth Policy Institute (YPI).

This innovative program will provide high school graduates with the supportive college
environment they deserve, with the opening the first ASU Local campus in Pico-Union
this fall, in collaboration with YPI.

BACKGROUND
Arizona State University is a comprehensive public research university measured not by
whom it excludes, but rather by whom it includes and how they succeed, assuming
fundamental responsibility for the health of the communities it serves.

In this community, ASU Local partners with the Youth Policy Institute and schools to offer
top-tier research university access for young adults in this neighborhood. It is a flexible
and personalized approach to earning a bachelor's degree and successfully starting a
career. ASU Local is a hybrid college program where students attend class two days a
week, are supported by coaches every step of the way, and have guaranteed access to
their classes online.
ASU Local provides:

- Dedicated coaches and mentors that keep students engaged and on track to graduate
- Project-based learning grounded in research on how students learn.
- Career preparation and project-based internships starting in the first semester
- Peer cohorts to develop strong bonds and community among the students.
- Wrap around socio-emotional supports to coach students through challenging life events

RECOMMENDED ACTION
Share these important dates with students, counselors and student supporters.

- The first ASU Local: Pico-Union site opens this fall at 2707 Beverly Blvd., Los Angeles, CA 90057.
- The priority deadline for student applications is May 14, 2019.
- Information about eligibility and the application process at ASULocal.asu.edu.

WDS CONTACT
If you have any questions or require further information related to this bulletin, please contact Firdaus Landou at Firdaus.Landou@lacity.org or (213) 744-7136, TTY (213) 744-9395.

GR:cg