DATE: January 12, 2016

TO: LA’s Workforce Development System

FROM: Robert Sainz, Assistant General Manager
Economic and Workforce Development Department

SUBJECT: WDS INFORMATION BULLETIN No. 16-03
LOS ANGELES 100,000 OPPORTUNITY FAIR & FORUM INITIATIVE
FEBRUARY 11, 2016 – LOS ANGELES CONVENTION CENTER – SOUTH HALL

EFFECTIVE DATE
This bulletin is effective upon date of issuance.

PURPOSE
The purpose of this bulletin is to provide information to the City of Los Angeles Workforce Development System’s WorkSource and YouthSource Centers about the Los Angeles 100,000 Opportunity Fair & Forum Initiative scheduled on February 11, 2016, at the Los Angeles Convention Center. Over 2,000 interviews with local hiring companies will be conducted on-site the day of the event.

Therefore, WDS system providers are expected to:

- WorkSource centers should register at least 50 job seekers.
- YouthSource centers should register at least 100 job seekers.

BACKGROUND
The 100,000 Opportunities Initiative is a coalition of leading U.S.-based companies committed to training and hiring 100,000 Americans between the ages of 16 and 24 who are out of school and not working by 2018.

Launched in August of 2015 to create more pathways to economic opportunity for young Americans, the 100,000 Opportunities Initiative aims to be the largest employer-led coalition in the country. As a coalition of leading U.S.-based companies, the initiative is committed to engaging at least 100,000 “opportunity youth” (16-to 24-year-olds who face systemic barriers to jobs and education) by 2018 through apprenticeships, internships, and both part-time and full-time jobs.
The Initiative creates pathways for youth and young adults with untapped talent and potential to build skills, gain credentials and employment. The 100,000 Opportunities Initiative is an employer-led coalition managed by FSG and the Aspen Institute's Forum for Community Solutions. It is supported by many of the country's youth and opportunity-focused nonprofit organizations, local governments, and participating funders.

Los Angeles is the third city to host the 100k Opportunities Fair and Forum with a goal to be the largest event by attracting at least 4,000-5,000 16-to 24-year-old opportunity youth.

The link below highlights the 100k event in Phoenix and provides a good overview of the event being planned for Los Angeles: https://www.youtube.com/watch?v=yLWNknKdv8E

EVENT INFORMATION

Date: Thursday, February 11, 2016
Time: 9:00 a.m. to 4:00 p.m.
Location: Los Angeles Convention Center – South Hall
Target Population: 16-to 24-year-old Opportunity Youth

Online registration open January 11, 2016. All job seekers planning to attend the event must register at: www.100kOpportunities.Org/LA

Job seekers can pre-schedule up to two interviews when registering online. Pre-event interviews are available on a first come, first serve basis until all 2,000 interview slots are filled. A limited number of additional interviews will be added the day of the event for job seekers who did not pre-schedule.

WEEKLY INFORMATIONAL CONFERENCE CALLS

Every Friday up until the event, a weekly check-in call will be held at 10:00 a.m. WorkSource and YouthSource staff who has questions regarding the event can call in and obtain additional information.

Weekly calls will be held on:
  Friday, January 15 at 10:00 a.m.
  Friday, January 22 at 10:00 a.m.
  Friday, January 29 at 10:00 a.m.
  Friday, February 5 at 10:00 a.m.

   Call in number: (641) 715-3340
   Passcode: 720982#

EWDD CONTACT

Questions regarding this bulletin must be e-mailed to Lisa.Salazar@lacity.org.

RS:JHP:GR:LS
Attachment 1: 100k Opportunities Flyer
Attachment 2: 100k Opportunities FAQ
Attachment 3: 100k Opportunities PowerPoint Presentation